



COOPERATIVE EXTENSION

UNIVERSITY of CALIFORNIA – COUNTY of SAN DIEGO



4-H YOUTH & FAMILY – AGRICULTURE – HORTICULTURE – NATURAL RESOURCES – NUTRITION & CONSUMER SCIENCE

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County Residents Urged to Increase Savings During “Roll Your Change Week”

Did you know that the average family accumulates about \$99 of loose change each year?

San Diego County residents will be urged to collect their loose change and deposit it into savings accounts during the first annual “Roll Your Change Week” held October 23-28, 2006.

San Diego Saves, a program of the University of California Cooperative Extension (UCCE) and the County of San Diego, is launching “Roll Your Change Week” to show San Diegans how easy it is to save money.

During the week, San Diegans can stop by a participating bank or credit union to pick up free coin sleeves. Then, they can roll their change in the sleeves and deposit the money in their account, or open a no-fee San Diego Saves account. (Accounts are free for 12 months and require a minimum opening balance of \$5-\$25 depending on the institution.)

Participants will be eligible to enter a drawing for a \$1,000 Series I Savings Bond.

Financial institutions participating in “Roll Your Change Week” include Faith-Based Federal Credit Union, Pacific Marine Credit Union, San Diego National Bank (North Park only), Silvergate Bank, U.S Bank (Escondido, El Cajon, 36th & El Cajon, Morena, Las Americas, San Marcos, Chula Vista and Golden Triangle branches), USA Federal Credit Union, USE Credit Union (Southern California branches).

“Check your cup holders in your car and lift up those cushions on the couch,” said Patti Wooten Swanson, director of San Diego Saves. “Studies show that there is more than \$10 billion in loose change sitting in homes and cars across America and not a nickel of that money earns interest.”

San Diego Saves is led by a coalition of more than 30 local community organizations, non-profits, government agencies and financial institutions. The local campaign is part of the national America Saves campaign led by the Consumer Federation of America.

For more information, visit www.sandiegosaves.org.